



THE TOWN OF UPTON ANNOUNCES PARTNERSHIP WITH HELPSY FOR TEXTILE RECYCLING

The Newest Partnership Offers Free and Easy Clothing Recycling Services for the Community

The Town of Upton is excited to announce their partnership with Helpsy to offer a free and easy home pickup clothing recycling service for the local community. This service will keep unwanted textiles out of the waste stream.

As the 40th town to partner with Helpsy to provide free home pickup service, Upton, MA is joining other towns in the state in making it as easy as possible for residents to responsibly dispose of their unwanted clothing. Home pickups save Upton money on tipping fees and save the planet resources by keeping clothes out of the trash.

As a clothing collection company and a certified B corporation with an environmental mission to extend the useful life of clothing, Helpsy partners with municipalities and organizations across 10 states to collect unwanted clothing. Helpsy operates 1,200 clothing collection points and provides free curbside service to millions of Americans. The company funds numerous charities and thrift stores to give consumers convenient and compelling alternatives to the landfill. Currently they collect an item of clothing every second.

“Helpsy’s mission is to keep clothes out of the trash,” says Dan Green, Co-Founder and CEO of Helpsy. “We are dedicated to changing the way people think about clothing recycling while adhering to the highest level of social and environmental performance.”

According to the U.S. Environmental Protection Agency, textile waste is the fastest-growing type of trash in the country and takes up nearly 5% of all landfill space. Americans throw 85% of their clothes in the trash, which is why Helpsy is committed to working with organizations and towns like Upton.

In 2023 alone, Helpsy diverted nearly 30 million pounds of textiles from landfills through a combination of clothing drives, home pickups, thrift store partners and clothing bins. Helpsy can partner with organizations to divert waste from local landfills while fundraising for their missions. To host a clothing drive, place a bin, or explore other ways Helpsy can partner with your organization please reach out to info@helpsy.co.

Beginning 3/1/24, pickups in Upton will take place once a month on Wednesday between 7am-5pm. In order to recycle bagged and clean clothing, residents can sign up at: www.helpsy.com/pickup or can call : 1-800-244-6350.

For more information about Upton’s Recycling Programs and Helpsy’s municipal partnerships, the community can contact the Upton’s Board of Health at 508-529-6813, or can visit www.helpsy.com.

ABOUT HELPSY: Founded in 2017 by Dan Green, Alex Husted, and Dave Milliner, Helpsy has diverted more than 75,000 tons of used clothing, saving municipalities millions in waste disposal and providing millions in funding to hundreds of nonprofit, municipal, and commercial partners. Helpsy’s collection services are available in 10 Northeast states, and the company diverts bulk quantities of unwanted clothing from sources across the USA and globally.